

Corneliu Nick Pavaloi

Graphic Designer

Summary

I am a creative designer, a dedicated and reliable individual with over twenty years experience in graphic design, corporate identity, print advertising, print materials, pre-press and layout design. I find it extraordinarily exciting to assist with knowledge and creativity about improving the image and the exposure that an individual or a company strives for. Keeping up with the trends and new technologies in the field it is a must for me.

Experience

Senior Pre-press Operator

Craftsmen Printing Company

April 2000 – Present Atlanta, GA

As lead of the Design/Prepress Department I make sure that customers files and/or ideas are design and processed at the highest quality standards. Design from scratch or adjusting received files, my final product has to have one constant, best quality. Through my pre-press expertise, my creativity and with a tight collaboration with all the other participants involved in the chain of production, I deliver top quality products in record time.

Freelance Designer

Corneliu's Graphics

Present - Atlanta, GA

I work directly with my clients, listen to their ideas and pay close attention to preparatory work in order to guide and advise them in conceptualizing and achieving their graphic design needs. I possess strong communication skills and believe that the ability to understand the customer's advertising needs is just as important as the creativity, technical knowledge and expertise of a graphic designer. The main objective is to create concepts, artwork and graphic materials in agreement with clients' requirements respecting their standards and guidelines. It also involves recommending and working closely with third party print/media service providers. Through press-check and/or visual analysis of third party graphic execution I firmly guarantee the accuracy of the agreed upon projects.

Lead Designer

Gebacolor flexo-print company (today: PAGO)

November 1996 – January 2000 Iasi, Romania

As manager of the design department I was responsible for all of the in-house design such as labels, flyers, brochures, posters and any other printed materials. Therefore, I was directly involved in creating study sketches, preliminary drawings and final digital artwork for the projects. Layouts, imposition, pre-press work, desktop publishing was also my sole responsibility. I closely collaborated with customer service representatives and with the customers regarding artwork's technical details.

Design-consultant

SALVARAS Group - distillery Company, Athena, GREECE

July-December, 1999

Created the identity of a new line of beverage products that included designing the labels and packaging materials.

Graphic Designer

BENCKISER House-cosmetics producer, Germany

August-November, 1997

Designed labels for select products and provided pre-press for all printed materials.

Education**Bachelor of art, Graphic Design**

University of Arts „George Enescu” Iași - Romania

1992 – 1998

Languages

English Excellent

Romanian Native

Skills

Highly experienced: Adobe Creative Suite CC (InDesign, Adobe Photoshop, Adobe Illustrator), Quark X-press, Macromedia Freehand, CorelDraw, Microsoft Office, Word Press, Flash and 3D Studio Max

I have advanced training and experience in image color correction for optimal printing (offset, flexography, digital-press and all other print technologies) and presenting on screen through Power Point, Prezi, Web, TV and mobile devices.

References

Available upon request

Portfolio available at: www.corneliusgraphics.com