

CORNELIU NICK PAVALOI

g r a p h i c d e s i g n e r

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Summary

Throughout my career I have strived to demonstrate my love for graphic design, my passion for a job well done and my understanding of the importance of team work. I am a creative designer, a dedicated and reliable individual with over twenty years of experience in pre-press and graphic design, with background in print advertising, print materials, layout design and branding. I am passionate about this field and I am very excited to assist with knowledge, creativity and experience. I welcome challenges such as close deadlines or intricate messages meant to be translated in visual communication. I find these to be reasons to grow and I pride myself in having always completed my projects on time and with great success. My extensive experience as a graphic designer has taught me the value of listening and of correct communication for a job well done.

Experience

Senior Pre-press Operator

Craftsmen Printing Company

April 2000 – Present

Atlanta, GA

As lead of the design/pre-press department I make sure that customer's files and/or ideas are designed and processed at the highest quality standards. I create, design and adjust files that I receive from clients with an ultimate goal in mind, the final product has to have two outcomes, best quality and the highest satisfaction of the clients. My extensive pre-press experience, my creative capabilities and my ability to use up to date software as well as my capacity to understand and translate outdated software have delivered top quality results in record time. Although my work is somewhat independent, I rely on the ability of the rest of the team to finalize the product hence I learned that team work is a very precious component of success.

Freelance Designer

Corneliu's Graphics

Currently

Atlanta, GA

I communicate directly with my clients using face-to-face meetings, e-mail and or phone conversations an intensive process meant to clarify and secure the best outcome possible. I listen to their ideas and pay close attention to preparatory work in order to guide and advise them in conceptualizing and achieving their graphic design needs. I possess strong communication skills and I believe that the ability to understand the customer's advertising needs is just as important as the creativity, technical knowledge and expertise of a graphic designer. The main objective is to create concepts, artwork and graphic materials in agreement with clients' requirements respecting their standards and guidelines. This process also involves recommending and working closely with reliable third-party print/media service providers. Through press-check and/or visual analysis of third party graphic execution I firmly guarantee the accuracy of the agreed upon design projects.

Lead Designer

GEBACOLOR flexo-print company (today: PAGO)

November 1996 – January 2000

Iasi, Romania

As manager of the design department I was responsible for all of the in-house design, such as labels, flyers, brochures, posters and any other printed materials. Therefore, I was responsible for creating study sketches, preliminary drawings and final digital artwork for the projects. I was also responsible for layouts, imposition, pre-press work and desktop publishing. I closely collaborated with customer service representatives and with the customers regarding artwork's technical details and the final outcomes.

Design-consultant

SALVARAS Group - distillery Company (*Athena, GREECE*)

July-December, 1999

Created the identity of a new line of beverage products that included designing the labels and packaging materials.

Graphic Designer

BENCKISER House-cosmetics producer (*Germany*)

August-November, 1997

Education

Bachelor of art, Graphic Design

University of Arts „George Enescu” Iasi - Romania

Graphic design

1992 – 1998 (equivalent of B.A and M.A)

Languages spoken

English Proficient

Romanian Native

Skills

Highly experienced: Adobe Creative Suite CC (InDesign, Adobe Photoshop, Adobe Illustrator), Agfa Apogee workflow, Quark X-press, Macromedia Freehand, CorelDraw, Microsoft Office, Word Press, Flash and 3D Studio Max

I have advanced training and experience in image color correction for optimal printing (offset, flexography, digital-press and all other print technologies) and presenting on screen through Power Point, Web, TV and mobile devices.

References

Available upon request

Partial portfolio available at: www.corneliusgraphics.com